(b)(2)(B)(i). Applicant must attach form PTO/SB/35

or its equivalent.

1.63(d)(2) and 1.33(b).

Application Data Sheet. See 37 CFR 1.76

5. Oath a. b.

Please type a plus sign (+) inside this box Under the Paperwork Reduction Act of 1995, no persons are required to respon	U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE of to a collection of information unless it displays a valid OMB control number.					
UTILITY	Attorney Docket No. 500.40472X00					
PATENT APPLICATION	First Inventor Kiyotaka MATSUMOTO					
TRANSMITTAL	Title See 1 in Addendum					
(Only for new nonprovisional applications under 37 CFR 1.53(b))	Express Mail Label No.					
APPLICATION ELEMENTS	ADDRESS TO: Assistant Commissioner for Patents Box Patent Application Washington, DC 20231					
Fee MPEP chapter 600 concerning utility patent application contents. Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original and a duplicate for fee processing) Applicant claims small entity status. See 37 CFR 1.27. Specification [Total Pages 46] - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix - Background of the Invention	7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix) 8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. Computer Readable Form (CRF) b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. paper c. Statements verifying identity of above copies					
- Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure Drawing(s) (35 U.S.C. 113) [Total Sheets 13]	9. Assignment Papers (cover sheet & document(s)) 10. 37 CFR 3.73(b) Statement Power of Attorney 11. English Translation Document (if applicable)					
5. Oath or Declaration [Total Pages]	12. Information Disclosure Statement (IDS)/PTO-1449 13. Preliminary Amendment Copies of IDS Citations					
b. Copy from a prior application (37 CFR 1.63 (d)) (for continuation/divisional with Box 18 completed) i. DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR	14. X Return Receipt Postcard (MPEP 503) (Should be specifically itemized) 15. X Certified Copy of Priority Document(s) (if foreign priority is claimed) Request and Certification under 35 U.S.C. 122					
named in the prior application, see 37 CFR	16. Request and Certification under 60 0.0.0. 122					

18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76: Continuation-in-part(CIP) of prior application No Divisional Continuation Group Art Unit. Prior application information Examiner For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS 020457 Correspondence address below Customer Number or Bar Code Label

17. X

Other:

(Insert Customer No. or Attach bar code label here) Name <u>Address</u> Zip Code State City Fax Telephone Country

Name (Print/Type)	Carl LBrundidge	Registration No. (Attorne	Registration No. (Attorney/Agent)		
Signature			Date	August 9, 2001	
			of the indi	idual casa Any comme	

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Attorney Docket No.: 500.40472X00 First Inventor: Kiyotaka MATSUMOTO

Title: METHOD FOR PROVIDING ADVERTISEMENT CONTENTS

Express Mail Label No.:

UTILITY PATENT APPLICATION TRANSMITTAL (PTO/SB/05)

- 17. Other Accompanying Application Parts (Cont'd):
- INF. DISCL. SHEET UNDER 37 CFR 1.56(a) w/REFS.
 CREDIT CARD PAYMENT FORM
 FIGS. 1-13

ADDENDUM

METHOD FOR PROVIDING ADVERTISEMENT CONTENTS

PTO/SB/17 (12/99)
Approved for use through 09/30/2000. OMB 0651-0032
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Un

ider the Paperwork Reduction Act of 1995	i, no persons are required to re	espond to a collection of info	rmation unless it displays a valid OMB control num	ber.
FEE TRANS	MITTAL	Complete if Known		
		Application Number		
for FY 2000	Filing Date	August 9, 2001		
Patent fees are subject to annual revision.		First Named Inventor	Kiyotaka MATSUMOTO	
Small Entity payments <u>must</u> be supported otherwise large entity fees must be paid.	WY 2000 ubject to annual revision. supported by a small entity statement, st be paid. See Forms PTO/SB/09-12. R §§ 1.27 and 1.28.	Examiner Name		
See 37 C.F.R §§ 1.27		Group / Art Unit		
TOTAL AMOUNT OF PAYMENT	(\$)870.00	Attorney Docket No.	500.40472X00	

METHOD OF PAYMENT (check one)	FEE CALCULATION (continued)							
1. The Commissioner is hereby authorized to charge	3. ADDITIONAL FEES							
indicated lees and credit any overpayments to.	Fee	Fee	Fee			Description	n	Fee Paid
Deposit Account Number 01-2135	Cod 105	e (\$) 130	Cod 205	e (\$) 65	Surcharge - late			0.00
	127	50	227	25	Surcharge - late	-		0.00
Deposit Account Antonelli, Terry, Stout&Kraus, LLP					cover sheet.			
Name	139	130	139	130	Non-English spec	0.00		
Charge Any Additional Fee Required Under 37 CFR §§ 116 and 117		2,520		2,520	For filing a request for reexamination Requesting publication of SIR prior to			0.00
2. X Payment Enclosed:	112	920*	112	920*	Examiner action	Callon of Sin	c prior to	0.00
Check Money X Other	113	1,840*	113	1,840	Requesting public Examiner action	cation of SIR	l after	0.00
FEE CALCULATION	115	110	215	55	Extension for rep	•		0.00
1. BASIC FILING FEE	116	380	216	190	·	Extension for reply within second month		
Large Entity Small Entity	117	870	217	435	Extension for reply within third month			0.00
Fee Fee Fee Fee Description	118	1,360	218	680	Extension for rep	ly within four	th month	0.00
101 000 001 015 11111 511- 5	128	1,850	228	925	Extension for reply within fifth month			0.00
101 690 201 345 Utility filing fee 710.00	119	300	219	150	Notice of Appeal			0.00
107 480 207 240 Plant filing fee	120	300	220	150	Filing a brief in support of an appeal			0.00
108 690 208 345 Reissue filing fee	121	260	60 221 130 Request for oral hearing			0.00		
114 150 214 75 Provisional filing fee	138	1,510	138	1,510	Petition to institut	0.00		
		110	240	55	Petition to revive - unavoidable			0.00
SUBTOTAL (1) (\$) 710.00		1,210	241	605	Petition to revive - unintentional			0.00
2. EXTRA CLAIM FEES	142	1,210	242	605	Utility issue fee (or reissue)			0.00
Fee from Extra Claims below Fee Paid		430	243	215	Design issue fee			0.00
Total Claims 12 -20** = 0 X 18 = 0	144	580	244	290	Plant issue fee			0.00
Independent 5 - 3** = 2 x 80 = 160		130	122	130	Petitions to the Commissioner			0.00
Multiple Dependent =0	123	50	123	50	Petitions related	to provisional	l applications	0.00
**or number previously paid, if greater, For Reissues, see below Large Entity Small Entity	126	240	126	240	Submission of Information Disclosure Stmt			0.00
Fee Fee Fee Fee Description	581	40	581	40	Recording each patent assignment per property (times number of properties)			2.00
Code (\$) Code (\$) 103 18 203 9 Claims in excess of 20	146	690	246	345	Filing a submissi			0.00
102 78 202 39 Independent claims in excess of 3	440	000	040	0.45	(37 ČFR § 1.129	(a))	-	0.00
104 260 204 130 Multiple dependent claim, if not paid	149	690	249	345	For each addition examined (37 CF			0.00
109 78 209 39 ** Reissue independent claims over original patent						0.00		
110 18 210 9 ** Reissue claims in excess of 20 and over original patent					0.00			
SUBTOTAL (2) (\$) 160,00	Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 0.00							
SUBMITTED BY Complete (if applicable)								
1. Designation Mo. 1								
Name (Pnnt/Type) Carl L Brundidge Registration No. (Attorney/Agent) 29,621 Telephone 703-312-6600					0000			
Signature Date August 9, 2001					9, 2001			

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